

9th Annual Sea Turtle Festival



134 Riberia Street
St. Augustine, 32085
SUNDAY, October 4th
12:00 - 5:00 PM

EXHIBITOR/VENDOR APPLICATION

ORGANIZATION:

PRIMARY CONTACT:

ADDRESS:

CITY/STATE/ZIP:

EMAIL:

PHONE:

WEBSITE:

LEVEL OF PARTICIPATION:

EDUCATION EXHIBITOR (Not selling items, only providing interactive educational activity. **NO fee.**)

VENDOR (Selling items/promoting business. **\$50 FEE**)

EDUCATION & VENDOR SERVICES (Providing education booth & selling items. **\$25 FEE**)

Educational Exhibitors are expected to: Provide an orderly and aesthetically pleasing information station with an interactive activity to help educate the public regarding our coastal environment. KOC may deny participation to exhibitors simply attending with an information booth with handouts and brochures. Interaction is the key to success. Activities should be safe for all ages. Priority will be given to exhibitors whose activities relate to sea turtles and the ocean/marine environment.

Vendors are expected to: Provide an orderly/aesthetically pleasing area filled with items for sale to event attendees. Items should have various price points so as to appeal to a wide variety of shoppers. Preference will be given to vendors that sell items related to wildlife/nature and are made of sustainable materials. Vendors must stay within their allotted vendor space of 10x10. Pay vendor participation fee of **\$50.00**.

PROVIDE DESCRIPTION OF YOUR EDUCATIONAL ACTIVITY AND/OR ITEMS FOR SALE:

EDUCATION:

VENDOR ITEMS FOR SALE/SERVICES AND PRICES:

ELECTRICITY NEEDED? Provide details:

READ & SIGN BELOW TO INDICATE YOU UNDERSTAND/AGREE TO THIS INFORMATION:

KEEPERS OF THE COAST

Keepers of the Coast is a 501(C) 3 organization, tax-exempt by law. The mission of Keepers of the Coast (KOTC) is to create an active community that will work together to ensure that the beaches of North East Florida will remain a beautiful part of our local environment and provide a safe place for coastal residents to recreate for future generations. KOTC organizes educational and conservation events to promote the understanding of complex issues regarding the effective management and preservation of coastal habitats and wildlife. The Sea Turtle Festival is a critical component of KOTC's plan of action to communicate with the public to promote the survival of threatened and endangered sea turtles. We pride ourselves on promoting a plastic free environment and expect our participants to maintain a plastic free activity.

EVENT COMMUNICATIONS

KOTC will provide required forms, event updates, and promotional documents to all vendors/exhibitors via email from: tara@keepersofthecoast.org. All vendors/exhibitors agree to read and respond as necessary.

PARTICIPATION/LIABILITY

KOTC will promote all events with the hope of maintaining and increasing participation levels, however cannot be held responsible for low

attendance at events or elements outside of our control - such as weather conditions. All vendors/exhibitors understand participation is based on first come, first serve basis and the alignment of vendor/exhibitor items with sea turtle/marine theme. KOTC may deny participation to any vendor/exhibitor.

SET-UP/TEAR DOWN on SUNDAY, OCTOBER 4th

Vendors and exhibitors are to be set up and ready to interact with the public by **11:40am and can begin tear down at 5:00pm.** A 10x10 space will be provided (*unless otherwise informed by Festival Organizers*). You need to provide: tent, tables, chairs, extension cords if necessary. KOTC does its best to provide volunteers to help with the set up and tear down process.

SECURITY/ATM

Law enforcement personnel will be present for the safety of all vendors, exhibitors, and guests. An on-site ATM will be available.

I agree to the conditions listed within the 2015 Sea Turtle Festival Exhibitor/Vendor Application Form. I hereby submit this form by the **DUE DATE OF SEPTEMBER 20TH, 2015** via email to: tara@keepersofthecoast.org, mail or by online submittal at www.keepersofthecoast.org.

If providing vendor services, I will make a payment on line or mail payment by **SEPTEMBER 20th, 2015**

Addressed to:

KEEPERS OF THE COAST- SEA TURTLE FESTIVAL (*memo = Turtle Fest Vendor Fee*)
Mail Payment to: Keepers of the Coast, 7 Palmetto Ave. St. Augustine, FL 32080

DATE

PRINT NAME

SIGNATURE

SUNDAY, OCTOBER 4th * 12:00-5:00PM * Riberia Marina

134 Riberia Street ST. AUGUSTINE, FL 32085 WWW.KEEPERSOFTHECOAST.ORG